

Please supply all a/w as High Resolution pdf

Zeus standard pop-up system - new size

- All artwork supplied must be PRINT READY, and will be printed as supplied.
- Please note PDF files will not be checked or amended by our Graphics Department.
- Artwork should be saved at 1/4 scale, CMYK, 300dpi, and with 3mm bleed.
- Please specify quantity required of each pdf supplied.
- We will email confirmation on receipt of your high res pdf artwork, but will NOT supply any proofs (unless requested).
- Where accurate colour matching is required you must supply pantone or printed references. We will match as closely as possible but cannot guarantee an exact match.



Any text etc past the centre point on the endcaps will not be visible from the front of stand.

Artwork requirements

- Artwork must be set up at 25% with 3mm bleed (TO THE OVERALL OUTSIDE EDGE) in CMYK
- Images must not exceed 100% in size @ 300 dpi resolution
- Guidelines must not be within the artwork as these will print
- Colour profiles should not be embedded
- Overprint fill MUST be turned OFF in all cases
- All transparencies should be flattened
- The finished graphic should be saved out as a single spread (not as separate pages)



Quark

- Export Layout as PDF

Settings:

- Bleed: Symmetric 3mm
- Resolution: 300dpi



Acrobat Distiller

Settings:

- Adobe PDF Preset: [Press Quality]



Indesign/ Illustrator

- Export as PDF

Settings:

- Adobe PDF Preset: [Press Quality]
- Bleed: 3mm

Please note: when using fonts with permission bits that do not allow embedding, a warning message will appear and the fonts will be substituted. You will therefore need to convert all text to outlines.

tech spec

End Panel (Endcap) @ 25%: 168.25 x 556.25mm
Full size: 673 x 2225mm
ZECSGEC

Front Main Panel @ 25%: 168.25 x 556.25mm
Full size: 673 x 2225mm
ZECSGMP

Back Main Panel @ 25%: 200.5 x 556.25mm
Full size: 802 x 2225mm
B/BZECSGMP

