

# Please supply all a/w as High Resolution pdf

# Promo banner system

- All artwork supplied must be PRINT READY, and will be printed as supplied
- Please note PDF files will not be checked or amended by our Graphics Department.
- Please specify quantity required of each pdf supplied.
- We will email confirmation on receipt of your high res pdf artwork, but will NOT supply any proofs (unless requested).
- Where accurate colour matching is required you must supply pantone or printed references. We will match as closely as possible but cannot guarantee an exact match.



## Artwork requirements

- Artwork must be set up at 25% with 3mm bleed
- CMYK images must not exceed 100% in size @ 300 dpi resolution
- Guidelines must not be within the artwork as these will print
- Colour profiles should not be embedded
- Overprint fill MUST be turned OFF in all cases



### Quark

- Export Layout as PDF

#### Settings:

- Bleed: Symmetric 3mm
- Resolution: 300dpi



### Acrobat Distiller

#### Settings:

- Adobe PDF Preset: [Press Quality]



### Indesign/ Illustrator

- Export as PDF

#### Settings:

- Adobe PDF Preset: [Press Quality]
- Bleed: 3mm

**Please note:** when using fonts with permission bits that do not allow embedding, a warning message will appear and the fonts will be substituted. You will therefore need to convert all text to outlines.

## tech spec

### Promo 845

Art set @ 25%: 211.25 x 527.5mm  
Full Size: **845 x 2110mm**  
DP PROMO.85 GRA

### Promo 1000

Art set @ 25%: 250 x 527.5mm  
Full Size: **1000 x 2110mm**  
DP PROMO1.0 GRA

### Promo 1200

Art set @ 25%: 300 x 567.5mm  
Full Size: **1200 x 2270mm**  
DP PROMO1.2 GRA

### Promo 1500

Art set @ 25%: 375 x 567.5mm  
Full Size: **1500 x 2270mm**  
DP PROMO1.5 GRA

## Non visible area inside the cassette:

25%: 25mm, Full Size: 100mm

